

FOR IMMEDIATE RELEASE – APRIL 4, 2007 – SEATTLE, WA
Attention Business Editors

Boo Bunny Ice Pack, by *Stephan Baby (dot) net* has been selected as the recipient of the Gold Award at Family Review Center. Family Review Center judges products on safety, ease of use, affordability and practicality, as well as quality. All of these factors were found within the **Boo Bunny Ice Pack**.

Serena Phillips, Sr. Editor at Family Review Center said “We love the **Boo Bunny Ice Pack**. It is a very handy product, it is well priced so all parents can afford it, and it helps parents do their job to the best of their ability. Every child gets boo-boos. Sometimes it is hard for us as parents to get those tears to dry up. However, we found with the **Boo Bunny Ice Pack** in play, they focus on their new little friend, instead of on the owie, and everyone wins. For this reason alone, **Boo Bunny Ice Pack** deserves an award!”

Family Review Center spokesperson Traci Hardin said “We are very picky when it comes to granting an award. We want to ensure that our viewers will be delighted with any product we claim is great. While we are not in the business of endorsing products, we know which ones are great and which ones are not.”

Winning the Gold Award enters *Stephan Baby (dot) net* into the Awards Hall of Fame at Family Review Center. Here they will share the prominent position shared by others who have won such a great honor.

Family Review Center offers a free review service for family friendly products of quality. They host an online Review Center which has hundreds of products in the database for viewers to discover.

The full review of the **Boo Bunny Ice Pack** can be viewed at:
www.familyreview.org/reviews/toddlers/index4.html#43

The Awards Hall of Fame entry for the **Boo Bunny Ice Pack** can be viewed at:
www.familyreview.org/awards/index.html#2007

The *Company's website* can be viewed at:
www.stephanbaby.net